



2023

48-Hour Film Festival Rules

Questions

Direct all questions to Chris Misun at magfilmfestdirector@gmail.com

I. Times and Dates

- The Mag 48-Hour Film competition takes place October 20 – October 22, 2023, starting on Friday, October 20th at 6 pm CST and concluding on Sunday, October 22nd at 6 pm CST “OFFICAL THE MAG 48-hour TIME PERIOD”.
- Teams that wish to participate must submit a team application by 6 p.m. CST, Thursday, October 19th, 2023.
- The participating group/team must complete its film/video work in time to upload it to the competition site on Sunday, October 22nd by 6 pm CST.
- Only works that meet the deadline will be eligible to win the competition.

Teams providing late submissions are advised to email magfilmfestdirector@gmail.com with an explanation of the reasons for the late submission.

- All films will be judged by a minimum of 3 judges, with an announcement of the winner taking place at the 27th Annual Magnolia Independent Film Festival on February 22-24, 2024. The top 3 films will be announced in December 2023.

II. Creative Work

- ALL CREATIVE WORK MUST BE DONE WITHIN THE “OFFICAL THE MAG 48-hour TIME PERIOD”. “Creative work” is defined as:
 - Writing the script
 - Rehearsing
 - Costume/Set Design
 - Shooting
 - Editing
 - Sound Design
 - Rendering
 - Exporting media in a format for submission to The Mag 48-hour Film Competition.

III. Pre-Competition Work

- The only work to begin prior to the “OFFICAL THE MAG 48-hour TIME PERIOD” is:

- Organizing Crew
- Organizing Cast
- Securing Equipment
- Scouting/Securing Locations

IV. Sources of Footage

- All footage must be shot within the “OFFICIAL THE MAG 48-hour TIME PERIOD”
- No stock footage or footage shot or created at another time may be used.
- Animation and special effects are permitted but must be created during the “OFFICIAL THE MAG 48-hour TIME PERIOD”
- NOTE: Stock footage is permissible as part of a post-production effect or on a background monitor, i.e., a television, as long as the team has rights to the stock footage and the stock footage is placed over or under footage that is shot within the “OFFICIAL THE MAG 48-hour TIME PERIOD”. Allowable stock footage includes bullets, fires, explosions, chromakeyed backgrounds, etc. Stock footage that plays a significant role in the story is not allowed.
- Still photographs are permitted, provided that the team has the rights to them. The photos do not need to have been created during the “OFFICIAL THE MAG 48-hour TIME PERIOD”; however, stills created outside of the “OFFICIAL THE MAG 48-hour TIME PERIOD” may not be used in sequence to create the illusion of motion.

V. Kickoff

- Teams that wish to participate must submit a team application by 6 pm CST, Thursday, October 19th, 2023.
- Each group will be assigned randomly a Genre for its film: Action/Adventure, Classic Horror Mystery/Spy Film, Romantic Comedy, Superhero, or Teen/Meddling Kids Movie.
- Each participating team will be emailed the required elements, in addition to the assigned genre, that must appear in its film. These may include a Character, a Prop, and/or a Line of Dialogue, and upload instructions for the completed film that must be uploaded by 6:00 p.m. CST on Sunday, October 22nd.
- The assignment/elements email will be sent to the email address provided by the team captain on the entry form.

VI. Content Requirements

- Each participating team will be assigned required elements that must appear in its film, such as a Genre, a Character, a Prop, and/or a Line of Dialogue.
- The required Character and Prop must be seen on-screen.
- The required Line of Dialogue must be used verbatim. It may be spoken, sung, and/or written. It may be in any language but will need to be translated and/or subtitled to clearly demonstrate its use.
- In order for a film to qualify for the competition, each team's film must be in the genre assigned to it and must contain all required elements within the official time limit and prior to the credits. The Mag 48-Film organizers have sole discretion to determine if an entry meets all the eligibility requirements.

VII. Team Size

- A maximum of five members can be listed, but your credits can include any additional cast and crew involved. The five members must be listed on the competition registration form before the start of the competition.

VIII. Camera Use

- Any type of video or film camera may be used. There is no limit to the number of cameras.

IX. Music

- Participating groups may work with a composer and/or musicians to write and record original music for the films. It is permissible for a participating group to use pre-recorded music, assuming they have copyright clearance to include it. In the

absence of a composer, we recommend using free public-domain music. The use of original music will be taken into account during judging.

X. Total Running Time

- The finished film must be a minimum of four (4) minutes in duration, and within a maximum of ten (10) minutes in duration, not including end credits. The end credits do not count toward the minimum time of four (4) minutes. The film story may not be longer than ten (10) minutes.

XI. Credits

- OPENING CREDITS: Some films start with opening credits. These are not encouraged, but if you use them, opening credits are considered to be part of the film, and therefore count against the ten-minute maximum.
- END CREDITS: Credits at the end of each film are limited to a maximum of 60 seconds. The 60 seconds is considered additional to the length of the film. That is, a film may be ten (10) minutes long, with an additional 60 seconds of credits, for a total running time of eleven (11) minutes. The end credits must include the words: "This film was made for The Magnolia Independent Film Festival 48-hour competition."

XII. Submission Requirements

- Submissions must be uploaded by each team to the submission site by Sunday, October 22nd by 6:00 p.m. CST.
- Notes on submissions:
 - We recommend that you make sound levels relatively even throughout your film. (If your film has uneven sound or sound that peaks, it may be modified to protect the playback equipment.)
 - If your film is very dark, it may be difficult to see during the screening.
 - All films received on the evening of the deadline will be screened, presuming they do not violate any of the submission criteria. However, only those films submitted prior to or at the deadline will be eligible for winning in the Competition.

XIII. Original Content

- To be eligible for the competition, Entries must be the original work of those persons comprising the Entrant; must not infringe third-parties rights; must be suitable for publication (i.e., may not contain obscene, pornographic, or indecent material); must not contain defamatory statements about any person, company, organization or entity; must not invade privacy or other rights of any person, company or entity; must not in

any other way violate applicable laws and regulations; and must not contain any copyrighted elements (other than as owned one or more members of the participating group Entrant). Entries containing prohibited or inappropriate content as determined by The Mag 48-hour Film organizers in their sole discretion will be disqualified. The Mag 48-hour Film reserves the right to make the final determination as to which entries are eligible. The Mag 48-hour Film also reserves the right to refuse to screen a film or to make an announcement at the screening regarding the content of the film.

XIV. Distribution

- The members of the participating group Entrant may not distribute their film in any way before the premiere screenings. This includes uploading the film to any website other than the submission site.

XV. Organizer's Rights

- The Magnolia Independent Film Festival is the official organizer of the Mag 48-hour Film competition.
- All films submitted to The Mag 48-hour Film competition may be used by The Mag 48-hour Film organizers for future promotional uses. The entries may be used for the making of a documentary film about the competition itself.
- No Entries (media or documents) will be returned.
- The Mag 48-hour Film organizers may, in their sole discretion, disqualify entries deemed to be inappropriate or otherwise non-compliant.
- The Mag 48-hour Film organizers may add to or amend these rules at any time prior to the beginning of The Mag 48-hour Film time period for the production of entries.

XVI. Liability and Hold Harmless Matters

By entering The Mag 48-hour Film Competition, the members of the Entrant agree that the Magnolia Independent Film Festival, its board, volunteers, committee members, sponsors, and affiliated associations and companies will be held harmless from any claims, actions, lawsuits, demands assessments and/or judgments coming from any and all members of the Entrant participating in the Competition. Moreover, members of the Entrant agree to indemnify, defend and hold Magnolia Independent Film Festival, its board, volunteers, committee members, sponsors, and affiliated associations and companies harmless against any and all claims, actions, lawsuits, demands, assessments, and/or judgments arising from Entrant's participation in the Competition.